

September 6, 2016

Choral Department Fundraiser

Starting today, the Choral Department is starting its ONLY student fundraiser of the year, "Butter Braids and Frozen Cookie Dough". Participation in the fundraiser is optional, though because the proceeds will go to benefit the entire program, it is high encouraged that all students to participate. However, we will also have some incentives offered by our fundraising partner. These incentives will be in the form of raffle prizes offered through each class period. As we go through this sale, we will provide "tickets" to the raffle based on numbers of product sold. For instance, we may offer a raffle ticket for every 5 items sold. Because we have a goal of 1200 items, we are **hoping for an average of about 8 items per student.**



While door-to-door sales are permitted with a sale like this, it is recommended that students focus their sales on family members/relatives, friends, teachers, church/community group members and others in the immediate community of each student. These products are WELLKNOWN in this area and tend to sell surprisingly easily; many people buy them as refreshments for office meetings, parties, family gatherings, etc. It is even encouraged for parents to consider bringing an order form to work for placement in an employee lounge or break room. Posting a blurb on social media regarding the sale of these items often stirs up easy sales (local buyers, only). **But regardless of the quality of the product, the purpose in conducting this fundraiser is to EARN MONEY, not to sell dessert!**

To help facilitate an easy sale process, please do the following during this sale:

- 1) While selling products, be courteous and ask for "support" rather than asking "Do you want to buy...?" People like "helping" more than they like *paying* for stuff!
- 2) Collect all money up front. We do NOT collect tax. **Item costs are ~\$13-14. Checks are to be made out to "PCHS Choral Boosters".**
- 3) **Turn in** all money and order forms to our booster representative at school **with the slip below on September 20th.**
- 4) **Pick up the frozen product orders in the chorus room at PCHS between 2:18 and 4:15 on Oct. 11th** If for some reason you are unable to pick up that date, please request an appointment to pick up on the slip below.
- 5) Prepare your freezer for these frozen products, especially if your son/daughter sells a lot and plan to **distribute the product immediately after pick up.**

Detach and return with payment:

My child, _____ has included money for _____ fundraising products totaling \$_____. I am aware that he/she she participated in this fundraiser.

Signed, _____ Date: _____ Phone/email: _____

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